

1900 W. IH 10 Seguin, Texas 78155
www.ewaldkubota.com

It's Time for Winter Service and **FREE** 42-point Inspection

PRSRT STD
U.S. POSTAGE
PAID
SAN ANTONIO, TX
PERMIT 244

VALUED CUSTOMER,

Great news about great things happening at Ewald Kubota. We have expanded to cover the areas formerly served by Gulf Tractor Co. in Corpus Christi, plus, we acquired Taylor Equipment Co. in Taylor Texas which is just east of Austin. The acquisitions made for tumultuous times but we were able to continue operations and serve our customers without too much interruption to our business. This is a bigger feat than you might realize. We had to integrate new computer systems, new policies, procedures and add new personnel to our already great crew. There was a great deal of work that went on behind the scenes that made the transition appear seamless to our customers. It took many long hours and a few sleepless nights from several employees to make everything work smoothly. Both our existing Ewald employees and the new employees coming on board in Corpus Christi and Taylor were under a lot of stress and pressure to make it all happen in a timely manner. All employees worked hard and worked well together and in the end made it all happen with minimal problems. I'm fortunate as an owner to have great people with whom to work on a daily basis. A company is only as good as its employees and I believe we have some of the best people in the industry. Many thanks to all of you who came together in Taylor, Corpus Christi and our team at the home office.

Thank you for your business,

John

John Ewald

Ewald Kubota, Inc.

Seguin • Boerne • Floresville • Austin

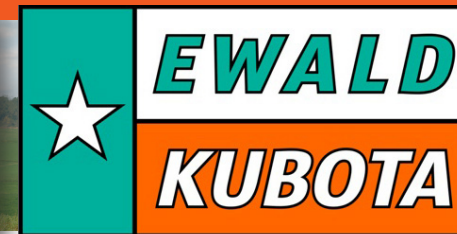
Marble Falls • Corpus Christi • Taylor



CHRISTMAS SPECIAL!
KUBOTA METAL TOY TRACTOR **\$249⁰⁰**

www.ewaldkubota.com

NOVEMBER 2015



Ewald Kubota expands North and South

In January this year Ewald Kubota bought the assets and assumed the territory of Taylor Equipment, a Kubota dealership located in Taylor, just east of Austin. Taylor Equipment was founded in 1985 by Raymond Lenz as a Kubota tractor dealership and has continually served the Taylor and surrounding area since that time. The store will now be managed by Justin Gay, a long-term Ewald employee from Seguin, Texas.

In April Ewald Kubota bought the assets and assumed the territory of Gulf Tractor Company, a Kubota and John Deere dealership located in Corpus Christi. Gulf Tractor was founded in 1954 by John Beach as an Oliver equipment dealer and has continually served the Corpus Christi and surrounding area since that time. In 1984 Mr. Beach's son Mike took over operations and was soon joined by his younger brother Bob. Mike and Bob expanded the business over time by adding John Deere, Kubota and other turf products. In 1995 they moved the business to South Padre Island Drive, a major highway running through Corpus Christi, and operated there successfully for many years. In 2015 the Beach brothers decided to sell the business and pursue other activities but sadly Mike passed away before his retirement. Today, Joshua Beach, Mike's son, is the store manager at the Corpus Christi store and is a well-respected businessman in the community.

For more information on these transactions please go to www.ewaldkubota.com and click on "About".

Kubota Acquires Land Pride, Great Plains

Kubota Corporation has finalized the purchase of Great Plains Manufacturing, Inc., based in Salina, Kansas. The purchase will expand the company's long term partnership with Land Pride and includes all five Great Plains divisions with multiple facilities in Kansas and a manufacturing plant in Sleaford, England.

Since 2007, Kubota has worked closely with Land Pride to provide quality implements to Kubota dealers and customers across the U.S. For the foreseeable future, all five Great Plains divisions will continue to operate as they have been with their infrastructure intact. The partnership further builds on Kubota's presence in Kansas where the company recently announced the establishment of its North American Distribution Center in Edgerton, Kansas.



Seven Locations Serving South Texas

Seguin – 830-379-4591

Boerne – 830-755-5305

Floresville – 830-216-7279

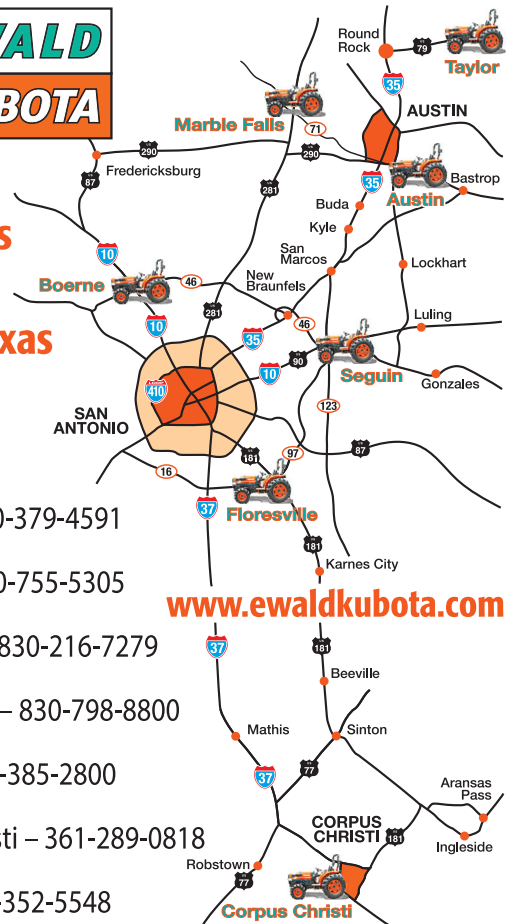
Marble Falls – 830-798-8800

Austin – 512-385-2800

Corpus Christi – 361-289-0818

Taylor – 512-352-5548

www.ewaldkubota.com



Shift Into Savings

KUBOTA SALES EVENT



The deals are in overdrive on all new Kubota L2501 compact tractors!

\$0 Down, 0% Financing for 60 Months*

Offer ends 12/31/16.



*\$0 down, 0% A.P.R. financing for up to 60 months on purchases of new Kubota L Series Equipment is available to qualified purchasers from participating dealers' in-stock inventory through 12/31/2016. Example: A 60-month monthly installment repayment term at 0% A.P.R. requires 60 payments of \$16.67 per \$1,000 financed. 0% A.P.R. interest is available to customers if no dealer documentation preparation fee is charged. Dealer charge for document preparation fee shall be in accordance with state laws. Inclusion of ineligible equipment may result in a higher blended A.P.R. 0% A.P.R. and low-rate financing may not be available with customer instant rebate offers. Financing is available through Kubota Credit Corporation (U.S.A.), 3401 Del Amo Blvd., Torrance, CA 90503, subject to credit approval. Some exceptions apply. Offer expires 12/31/2016. See us for details on these and other low-rate options or go to www.kubota.com for more information. Optional equipment may be shown.



© Kubota Tractor Corporation, 2016



Winter Service: It's That Time Again!

By now you probably have accumulated many hours on your Kubota equipment and as stated in the operator's manual, there are several maintenance items needing to be addressed. Of course changing the engine oil is one of the most important. Even if you didn't use your Kubota much this year, engine oil breaks down due to condensation and separation, reducing the protection your equipment needs for long engine life.

2016/2017 Kubota Winter Service Program

FREE BONUS:
Complete 42-Point Inspection

Including the following:

- ✓ Replace Engine Oil Filter
- ✓ Replace Fuel Filter
- ✓ Replace Hydraulic Filter(s)
- ✓ Change Engine Oil
- ✓ Lubricate Wear Points
- ✓ Check Clutch Adjustment
- ✓ Service Air Filter
- ✓ Adjust Fan Belt



Consider Field Service

If you have a business where equipment down-time means lost revenue, consider calling one of our field service technicians for your repairs. Occasionally when our service departments are busy it can take several days before we can get your equipment in our shop. However, our expert field service technicians can be on your site often the same day. Save valuable time and money rather than transporting equipment to one of our service centers. Keep your project on schedule with less equipment down-time by keeping our phone number handy.



Winter Hours: (November through February)
Monday through Friday 7:30 am to 5:00 pm
Saturday 8:00 am to 12 noon

RTV Utility Vehicles.....	\$349
Z Diesel Series	\$359
Z Gas Series	\$299
BX and B Series.....	\$309
L Series.....	\$349
M Series, no Cab	\$415
M Series, w/ Cab.....	\$469

*Call the service department for prices on construction equipment.

*Travel is included to within 30 miles of an Ewald Kubota location. Beyond 30 miles, travel is charged at standard rate. This offer expires January 31st, 2017. Call for a quote for this service on other brands of equipment.



From the Service Department:

Engine Care for the 21st Century

Now that engines with diesel particulate filters (DPF's) are becoming more numerous, we in the service department are beginning to see the most common problems people are having with maintaining these engines. These engines are a technical marvel in that they can operate more efficiently than older engines yet emit so few hydrocarbons while doing it. But to be able to operate properly they need a little more care than the older engines of the past.

First, it is absolutely imperative to have clean fuel getting to the injectors. Fuel with even a tiny bit of water can cause serious (read expensive) damage or even destroy these high pressure injectors. Be on the lookout for debris, grass or algae in any fuel transfer tank you use.

Second, these engines are heavy breathers and require a lot more air than older models. Be sure your air cleaner is clean and properly seated in its holder - any restrictions may cause loss of power or engine contamination.

Finally, avoid idling the engine for long periods of time. In the old days it was common to let a tractor idle while you worked on other projects. With these new engines it's better to shut them down if you're not using them. Also, front-loader work, digging postholes or stationary operations should be done with the engine running at least 1500 rpm. Following these guidelines may save you money and down-time in the future. - Bryan Bronder



From the Sales Department:

25 Horsepower Is Most Popular

Right now Kubota offers four tractors with engines of 25 or 26 horsepower. They also have two zero-turn mowers and three RTV units with the same size engines. Why is this? Back in 1998 the EPA created tiers for engine regulations that today require any engine above 19 kilowatts (25.5 horsepower) to have sufficient emission-limiting devices so as to meet EPA Tier IV requirements, usually in the form of a Diesel Particulate Filter (DPF).

Fortunately 25 horsepower is about all you need to run many of Kubota's most popular products. Last year Kubota introduced the popular L2501 compact tractor that has become one of our best sellers. The interesting thing about the L2501 is the engineers at Kubota took one of their larger engines, capable of producing up to 38 horsepower, and slowed the rpm to get it back down to 25 horsepower. While only producing this 25 horsepower, it gives the engine a tremendous amount of torque, which is great for operating a five-foot rotary mower.

If you're in the market for a small tractor, come take a look at Kubota's new L2501. It gives you more torque and fewer emission controls - and that's a good combination. - Jim Dietert

Kubota Z122R
Powerfully Engineered. Proven to Perform.

We are Kubota.

\$3,899*

- Air-cooled Kawasaki FR engine - 21.5 HP**
- 4.5' deep, fully welded durable 42" mower deck
- Patented steering system design for superior handling and maneuverability in confined areas
- Grass catcher, mulching, hitch kit and LED lights available

www.kubota.com

*See www.kubota.com for specific Z100 model information and applicable limited time promotional pricing. **For complete warranty, safety and product information, consult your local Kubota dealer and the product operator's manual, Power (HP/KW) and other specifications are based on various standards or recommended practices. Optional equipment may be shown. © Kubota Tractor Corporation, 2016



From the Parts Department:

The Right Fluids Matter

So often in the parts department customers come to us needing filters and fluids to service their equipment only to choose the wrong oil off the shelf for their particular product. In the past, it was common for all tractors to use the same hydraulic (transmission) fluid across all models. Now, there are so many different models with different transmissions that an owner needs to be careful which oil to use. Equipment with hydrostatic transmissions or hydraulic clutch packs often require slightly different blends of oil. Also, newer construction equipment has its own particular kind of hydraulic fluid.

When servicing your Kubota product, make sure to find the right oil for the equipment you have. And if you're not sure, ask us, it's why we're here. - Bob McCallister



FIND CHRISTMAS TOYS FOR YOUR KUBOTA KID AT EWALD KUBOTA!

See back page for your nearest Ewald Kubota location.