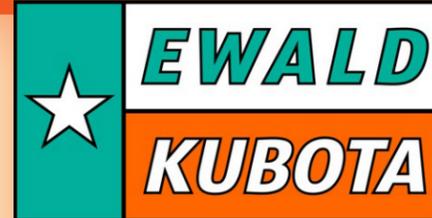


1900 W. IH 10 Seguin, Texas 78155
www.ewaldkubota.com

It's Time for
Winter Service and
FREE
42-point Inspection

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NOVEMBER 2018



Ewald Kubota Opens New Store in Georgetown

On October 1st, 2018 Ewald Kubota opened their eighth Kubota dealership in Georgetown, Texas. It is located on Interstate 35 on the north side of Georgetown at Exit 264 Lakeway Dr/Austin Ave. When asked why he chose Georgetown, owner John Ewald replied, "Georgetown is one of the hottest markets in Texas. We felt there was a vacancy for a source of compact tractors, zero-turn mowers and construction equipment in that area."

The new store sells, services and rents Kubota products as well as ECHO handheld commercial landscape equipment. With a 5700 square foot showroom, the Ewald sales people have most products available for inside, air-conditioned viewing. With a focus on commercial customers, the Georgetown store is well suited for construction and landscape contractors.

Importance of Covering Your Equipment

Managing inventory is a constant challenge. We spend considerable time and resources moving equipment between stores; keeping our inventory fresh and looking new. Having our inventory looking nice is important for us but it is also important for you as an owner. If you own Kubota equipment, please consider storing it in a garage or barn, or at least under a sun-shade of some kind. Painted surfaces on equipment left in the sun will fade, and if those surfaces are plastic, they will crack. This may not affect how the machine operates but it will affect the resale value. Also, hydraulic hoses exposed to direct sunlight over time will dry-rot and fail, lasting less than ten years if left outside uncovered. Finally, the life of tires on your machine will likely be reduced by half due to exposure to the elements. Please take our advice and move your valuable Kubota equipment out of our Texas sun.

– Jim Dietert, Inventory Manager



www.ewaldkubota.com

Valued Customer,

This year we celebrate 70 years since my grandfather and his oldest son opened their Ford tractor dealership in downtown Seguin in 1948. In the early 1990's through high school and college I took my grandfather to lunch every Tuesday. He told me stories about what the business was like when he first opened in a rented building on a dirt street near the county courthouse. He told me once with a touch of pride how he never took in donkeys and mules for trade on tractors even though the John Deere dealer did. And how one year during the drought of the early 1950's he sold only three tractors all year. He also told me stories about his mischievous young son and the trouble he caused - he being my father.

I am blessed and fortunate to be the steward of a business with such a long history and to be surrounded by good people - both customers and employees. I have found our business attracts hard-working, honest and dependable people who make my daily work pleasurable. And although much has changed in the last 70 years, those hard-working and dependable types of people are still with us today.

Thank you for your business,

John
John Ewald

NEW
RTV-XG850
SIDEKICK

Cross over to MORE.
A side-by-side should do more than take you places. That's why the all-new RTV-XG850 Sidekick is designed for both hard work and long weekends. Do it all with 40 mph travel speeds, major versatility and all the comfort you need. Experience what it feels like to cross over to MORE with a Kubota Sidekick.

\$0 Down, 0% Financing for 36 Months*

*\$0 Down, 0% A.P.R. financing for up to 36 months on purchases of select new Kubota RTV-XG850 Sidekick equipment from participating dealers' in-stock inventory is available to qualified purchasers through Kubota Credit Corporation, U.S.A.; subject to credit approval. Some exceptions apply. Example: 36 monthly payments of \$27.78 per \$1,000 financed. Offer expires 12/31/18. See us or go to KubotaUSA.com for more information. Optional equipment may be shown.

KubotaUSA.com
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Nine Locations Serving South Texas

Seguin – 830-379-4591
Boerne – 830-755-5305
Floresville – 830-216-7279
Marble Falls – 830-798-8800
Austin – 512-385-2800
Corpus Christi – 361-289-0818
Taylor – 512-352-5548
Georgetown – 512-868-8686
New Braunfels – 830-660-8888 (Rental Only)

ewaldkubota.com



Winter Service: It's That Time Again!

By now you have probably accumulated many hours on your Kubota equipment and, as stated in the operator's manual, there are several maintenance items needing to be addressed. Of course, changing the engine oil is one of the most important. Even if you don't put many hours on your Kubota in a year, engine oil breaks down due to condensation and separation, reducing the protection your equipment needs for long engine life.

Now is the time to have your Kubota serviced at a great low price, plus along with our Winter Service, you will receive our complete 42-point inspection as a bonus. No need to bring your Kubota to us; let our technicians come to you. Travel is included in the price of our **Winter Service Program**. * There is no better way to ensure your equipment is ready for next season. Please give us a call at any of our eight locations to schedule the Winter Service on your Kubota equipment.

2018/2019 Kubota Winter Service Program

FREE BONUS: Complete 42-Point Inspection

Including the following:

- Replace Engine Oil Filter
- Replace Fuel Filter
- Replace Hydraulic Filter(s)
- Change Engine Oil
- Lubricate Wear Points
- Check Clutch Adjustment
- Service Air Filter
- Adjust Fan Belt



Consider Field Service

If you have a business where equipment down-time means lost revenue, consider calling one of our field service technicians for your repairs. Occasionally when our service departments are busy it can take several days before we have an opening in our shop. Our expert field service technicians can be on site often the same day to get your equipment back running. Keep your project on schedule with less equipment down-time by keeping our phone number handy.



Winter Hours: (November through February)
 Monday through Friday 7:30 am to 5:00 pm
 Saturday 8:00 am to 12 noon

*Travel is included to within 30 miles of an Ewald Kubota location. Beyond 30 miles, travel is charged at our standard rate. This offer expires January 31st, 2019. Call for a quote for this service on other brands of equipment.



RTV Utility Vehicles.....	\$349
Zero-Turn Gas Mowers.....	\$269
Zero-Turn Diesel Mowers...	\$319
BX and B Series.....	\$349
L Series.....	\$399
M Series.....	\$449
M Series with Cab.....	\$499
Construction Equipment.....	Call



From the Service Department:

Challenges of Today's Clean Engines

As service manager at our Seguin store I am consistently faced with engine problems related to fuel contamination. Customers are rightly upset when they explain how their old equipment had no problems with fuel sourced from above-ground storage tanks or from old rusty gas cans. To put it simply, the clean-burning engines of today are more delicate than our older engines and less tolerant of fuel contamination. Here are a few facts:

-The Ultra Low Sulfur Fuel (ULSD) we use today is hygroscopic, meaning it absorbs moisture (water) from the air. Water has a heavier density than fuel and, if allowed to pass through a fuel system, will destroy the fuel injectors in our engines. (\$800 a piece).

-Old mechanical fuel systems used fuel filters with a 30-micron rating. Today's engines require from 2- to 6-micron rating.

-Old mechanical fuel injection systems operated at roughly 1800 to 2200 psi. Today's 'Common Rail' systems operate between 29,000 to 43,000 psi.

Our engines today are still reliable and can last a lifetime but it is absolutely critical to use clean, fresh fuel.
- Justin Gay, Service Manager

KUBOTA GRAND L SERIES
THE ULTIMATE PERFORMANCE PACKAGE.

Capable of tackling any job on your list with unmatched performance and dependability. Plus, select models with a factory-installed cab will keep you working comfortably all day long. Visit us to find out why the Grand L is the right tractor for you.

KubotaUSA.com
Optional equipment may be shown.



From the Parts Department

Gasoline and Ethanol

The gasoline we buy from today's corner convenience store is not what it used to be. You have probably seen signs on pumps stating, "Contains up to 10 percent ethanol". This may be true as a percentage of the total underground tank but it might not be true for what you put into your car. If the large underground tank at the gas station is nearly empty, you may be pumping up to 20% ethanol. This may be fine for an automobile with electronic fuel injection but can be disastrous for a small carbureted engine.

The corn ethanol mixed into the gasoline we buy causes water molecules already in suspension to merge together, becoming heavy enough to sink to the bottom of your tank. If left too long in storage, further separation between ethanol and gasoline will occur, leaving a sticky, syrup-like substance that will ruin the internal parts of your carburetor.

The best defense for ethanol damage is use of non-ethanol gas, either in small quantities purchased from vendors like us or in bulk from a handful of gas stations or specialty fuel suppliers. Keeping the ethanol out of your fuel system is the best way to insure long life from your gasoline powered equipment.

- Nathan Biela, Parts Manager



CHRISTMAS SPECIAL!

KUBOTA METAL TOY TRACTOR

\$249⁰⁰

See back page for your nearest Ewald Kubota location.